

# RAD CAMP



**2026 Sponsorship Package**

**RADCAMP.ORG**

**OUR MISSION IS RAD**

# Rising Above Disabilities



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## OUR MISSION IS RAD

# Rising Above Disabilities



### **RAD Camp**

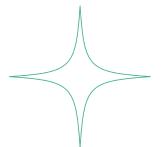
RAD Camp is a predominantly volunteer-run and award-winning nonprofit that offers awesome programs and overnight summer camps for adults and children with developmental disabilities, much-deserved respite for their caregivers and a life-changing volunteer experience for the local community.

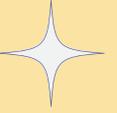
### **The Facts**

RAD Camp is the largest overnight summer camp in California for individuals with disabilities, offering the highest level of care without burdening families with a large expense. In fact, RAD's registration fees are among the lowest in the nation when compared to similar camp offerings! Your contribution to RAD will play an integral role in the lives of campers, caregivers and volunteers by providing empowering opportunities for growth, social interaction, independence and FUN!

### **Almost sold? Here's why we are totally RAD:**

- We have a 1:1 ratio of campers to counselors!
- We serve more than 2650+ campers, 400+ caregivers and 1,000+ volunteers!
- We serve campers ages 5 and up and never age a camper out of our programs!
- We never turn a camper away due to financial hardships and are happy to support with scholarships as needed.
- We serve all developmental disabilities and do not turn away a camper based on their diagnosis.





## Sponsorship Opportunities



### MAKE A DIFFERENCE TODAY!

At RAD, we're all about creating fun, independence and lifelong memories for individuals with disabilities!

As a nonprofit organization serving over 265 campers and with 550+ families on our waitlist, we lean on amazing sponsors like you to help us make camp experiences unforgettable. From sponsoring a camper to sponsoring programs like drama, science and art, our medical station or even an entire camp session, there are so many ways to make a difference in the lives of our campers, caregivers and community. Check out our sponsorship opportunities and help keep the magic of RAD Camp alive for years to come!

**Is your company or organization interested in volunteering? Contact [Camp@RADCamp.org](mailto:Camp@RADCamp.org) for custom volunteer opportunities!**



# Sponsorship Opportunities



## **PRESENTING SPONSOR OF A RAD CAMP SESSION** **\$350,000/ Three Opportunities Available Per Year**

The Presenting Level Sponsorship is in support of one of our residential summer camps. The week-long summer camps serve either children and teens (ages 5-21) or adults (ages 22+) and include a variety of fun summer activities and programs!

### **Sponsor will receive the following in return for their financial support:**

- Designation as official sponsor of a RAD Camp session
- Logo inclusion on all camp marketing materials, including our annual report
- Use of RAD logo and images on organization materials (with review and approval from RAD leadership)
- Logo, signage, product, and/or collateral placement opportunities at Camp
- Sponsor spotlight in RAD Camp's Newsletter
- Social media posts highlighting sponsor
- Dedicated sponsor email to all camp participants and their caregivers
- Exclusive opportunity for your team to tour Camp with RAD Directors and RAD Ambassador
- One (1) RAD ambassador appearance at an organizational event (as desired) to share experience and acknowledgment of Sponsor's support
- One (1) disability awareness training or seminar for a group of your choice, provided by RAD Directors
- 500+ new best friends!



# Sponsorship Opportunities



## **SPONSOR A CAMPER** **\$4,000 Per Camper**

It costs RAD more than \$4,000 per camper to provide week-long overnight care including:

- 24 hour on-site Medical Care
- Room and Board
- Overnight Security
- 3 Meals a day plus daily snack time
- Special Diet Accommodations
- Daily Programs, Activities and Events
- RAD Swag (Camp theme branded backpack, shirt and water bottle)

### **DID YOU KNOW**

- RAD families are encouraged to pay a minimal registration fee of \$750 and our team actively seeks funding to offset the rest of the expenses.
- Your contribution ensures all campers receive a sponsorship as RAD covers 80% of the cost per camper, keeping costs affordable and accessible to deserving families!
- We never want a family to feel like this is an unattainable opportunity due to financial constraints, which is why we cover the full or partial amount if a family is unable to pay the requested total!

### **Sponsorship of Camper will include:**

- Gifting a Camper the RADDEST week of their life!
- Personalized letter from Camper and/or caregiver
- Printed picture(s) of Camper



# Sponsor a Program!



At RAD Camp, we believe every Camper deserves the chance to experience the joy, growth and friendship summer camp brings! From Drama and Art, to sensory-friendly spaces, your sponsorship directly offsets the costs of running these specialized programs, allowing us to maintain affordable access while providing high-quality and educational activities.

**ART (\$2,500)**

**SCIENCE (\$2,500)**

**SENSORY GARDEN (\$2,500)**

**MINDFULNESS (\$1,000)**

**DRAMA (\$1,000)**

**DANCE/MUSIC (\$1,000)**

**GAMES (\$1,000)**

**AMERICAN SIGN LANGUAGE (\$500)**

**PLEASE NOTE:** The listed prices are for **ONE CAMP** and **ONE PROGRAM**. All sponsored programs will receive acknowledgement signage to be displayed in classroom throughout the week and social media recognition.



# Sponsor a Camp Activity



**PLEASE NOTE:** The listed prices are for **ONE CAMP** and **ONE ACTIVITY**. All sponsored programs will receive acknowledgement signage to be displayed at the activity and social media recognition.

**MOVIE NIGHT/3 AVAILABLE (\$2,500)** -Movie night at camp brings everyone together under the stars to enjoy a themed film on a giant blow-up screen, complete with snacks for a fun and cozy evening!

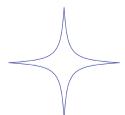


**CONCERT NIGHT/2 AVAILABLE (\$5,000)** -A night filled with live music, dancing and fun! Our concert night is an evening for campers and volunteers to rock out like the rockstars they are!

**RAD DANCE/2 AVAILABLE (\$5,000)** -The RAD dance is a magical night filled with laughter, live music and dancing. To make the night even more special, we bring in professional hair and makeup artists to give our campers a makeover and make them feel their very best.

**CAMPER ARRIVAL/ 3 AVAILABLE (\$7,500)** -Think of Christmas morning, BUT BETTER! Filled with food, games and entertainment, camper arrival is our favorite day of the year as we welcome our RAD family back to the happiest place on earth.

**RAD FESTIVAL/2 AVAILABLE (\$15,000)** -The RAD festival is a vibrant celebration in accordance with the yearly theme where campers enjoy games, food and endless fun. In 2024, we threw a totally groovy RADStock festival as part of our decades celebration with a tie-dye station, balloon twisters, blow up games, a photobooth and so much more!



# Sponsor a Meal



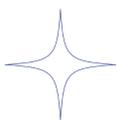
**PLEASE NOTE:** All sponsors will receive acknowledgement signage displayed at event and social media recognition.

## FOOD TRUCK / 6 AVAILABLE (\$10,000)

The Food Truck Sponsorship provides meals for every counselor, camper and camper family attending arrival and closing ceremonies. This sponsorship helps create a warm, welcoming experience as families arrive and a meaningful celebration as camp comes to a close. Past food trucks include local favorites such as TK Burgers, Chronic Tacos and The Lime Truck, offering fresh, family-friendly meals that bring everyone together in celebration.

## LATE-NIGHT VOLUNTEER MEAL / 3 AVAILABLE (\$2,500)

After a long day out with campers, our volunteers come back happy and hungry. Sponsoring a late-night meal is a simple way to say thank you, giving them a warm meal to refuel, connect and recharge before doing it all again the next day.



# Community Appreciation Events



We love and appreciate all the people who make up our community, and one of our goals is to continue creating opportunities for connection year-round. Beyond our summer camp sessions, we host a variety of events designed to celebrate, support and bring together our caregivers, campers, and volunteers.

**PLEASE NOTE:** All sponsors will receive acknowledgement signage displayed at event, social media recognition and detailed recap including pictures and videos.



## **CAREGIVERS NIGHT OUT /2 AVAILABLE (\$10,000)**

A special evening dedicated to the heart of our community, our caregivers. This event offers them a chance to relax and feel appreciated for all they do. We provide dinner, drinks and exclusive RAD merch to remind our caregivers that their love and dedication never go unnoticed.

## **TRUNK OR TREAT /1 AVAILABLE (\$10,000)**

In 2025, we hosted our very first Trunk or Treat, and it was a spook-tacular success! Families, volunteers and community partners came together for a night of festive fun, costumes and decorated trunks. The event fostered a safe and spirited way to celebrate Halloween with RAD-style!

## **HOLIDAY PARTY /1 AVAILABLE (\$10,000)**

A cheerful evening that brings together campers, volunteers, and families to celebrate the holiday season. With music, crafts, games, food and festive treats, our Holiday Party is a night full of holiday cheer!

## **END OF SUMMER BASH /1 AVAILABLE (\$10,000)**

Our End of Summer Bash is a heartfelt “thank you” to the incredible volunteers who make camp possible. In 2025, we celebrated with a fun bowling day to recognize the dedication of our volunteers while enjoying the friendships we’ve built as we bid farewell to summer.



# Sponsor our Medical Station!



The listed prices are for **ONE CAMP**. All sponsors will receive acknowledgment signage displayed at the wellness center, along with social media recognition. Sponsorship of medical staff also includes logo placement on medical staff shirts.

## **MEDICAL STATION (3 AVAILABLE)**

**\$15,000**

To ensure the best medical attention, we stock our station with the necessary supplies including hygiene products, over-the-counter medications, bandages, gloves, masks, rolling vital sign monitors and any day-of medical purchases!

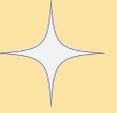
## **MEDICAL STAFF (3 AVAILABLE)**

**\$25,000**

From dispensing medications to giving out bandaids, our medical staff is a HUGE part of what makes RAD Camp so special! Our 24-hour on-site medical staff consists of RNs, Doctors, LVNs and PAs that attend to our participants' medical needs and take exceptional care of our campers and volunteers so they can have fun. We offer volunteer and paid opportunities for all medical staff!

**Know someone who would be a perfect addition to our medical staff? Send them our way! Email [Camp@RADCamp.org](mailto:Camp@RADCamp.org) today for more information.**





## Fundraising Opportunities



### **PARTNER WITH US ON FUNDRAISING!**

Each year, we host two primary fundraisers. Our annual RAD Gala serves as a celebratory occasion where we showcase the incredible impact made possible by our donors.

Throughout the month of November, we also launch our "30k in 30 Days" fundraiser which is dedicated to raising funds to make Camp possible.

These events stand as our flagship fundraisers for supporting RAD Camp, offering unique publicity to potential sponsors. Join us in making an even greater impact on our camp!



# Fundraising Opportunities



## **RAD GALA** **\$150,000**

**RAD Gala sponsored by YOU** in support of our nonprofit's primary fundraising event, which serves to strengthen and grow camps and programs as well as expand the network of RAD advocates within the community. This magical evening includes a cocktail hour, plated dinner, fun entertainment and an impactful program with camper and volunteer testimonies.

## **GALA TABLE HOST** **\$10,000**

Want to join us at the RADDEST Gala ever? Purchase a table and gather your loved ones to raise funds for Camp and a chance to win the RAD Camp Golden Backpack filled with merch, along with social media recognition and of course bragging rights. Each table includes 10 seats for your guests and 2 for a RAD Camp Camper and Counselor.

## **30K MATCHING CAMPAIGN** **\$5,000-\$30,000**

This anonymous or public donor match opportunity is in support of our month-long drop mail and social media campaign centered around a specific initiative to better serve our local community. Our nonprofit is seeking a dollar-for-dollar match to encourage other donors to give during the campaign!

**DID YOU KNOW** on days we have pledged matches, we receive DOUBLE the donations than any other day!

### **Full sponsorship of Gala or 30k will include:**

- Designation as the official sponsor for selected fundraiser
- Logo inclusion on marketing materials for selected fundraiser
- Use of RAD logo and images on organization materials (with review and approval from RAD leadership)
- Sponsor spotlight in RAD Camp's Newsletter
- Social media posts highlighting sponsor
- Please note: Sponsorship can also be made anonymously

# Other Ways to Get Involved



## VOLUNTEER OPPORTUNITIES

RAD Camp is made possible by dedicated volunteers like YOU, who help make camp fun, safe and accessible. Interested in volunteering at camp? We have volunteer opportunities for you and your organizations!

- Corporate Groups
- Organizations
- Camp Counselors
- Medical Staff
- Kitchen Angels



For more information on volunteer opportunities, applications and deadlines, please email [Camp@RADCamp.org](mailto:Camp@RADCamp.org).



# Press



Click the image below to access the full article.

MEDIA > OC HOMEPAGE

## OCBJ Recognizes the 2025 Women in Business Award Winners

BY NANCY LUNA  
OCTOBER 20, 2025



2025 Women in Business and #Morgan Chase award winners: Annette Morgan, Anna Riccardi, Kelly Blair, Katie Webb Brundige, Meghan Clem, Rebecca Hall and Hagan Kappeler

**OC Woman of the Year**  
October 20, 2025

Podcast Episode

## Episode 1: RAD Camp with Katie + Meghan

The Audrey and Jeremy Show

Video • Jan 20 • 34 min 49 sec



**Episode Description**

We got to sit with Katie and Meghan from RAD Camp for our first episode!! Watch and check out this amazing camp - Rising Above Disabilities! They offer awesome programs and camps for adults and children with developmental disabilities, much-deserved respite for their caregivers, and a life-changing volunteer experience for the local community.

**The Audrey and Jeremy Show**  
January 20, 2025

## Finding the Best Camp

Published April 2, 2025 Admin Only



What to look for when searching for a camp for your child with special needs.

**OC Parenting Magazine**  
April 2, 2025

## Fullerton's Rosary Academy marks 60 years of educating female leaders



Katie Webb Brundige, Rosary Academy alumna, Intertwined Events CEO and co-founder of RAD Camp (Rising Against Disabilities), plays with adopted son Riley at their home in Orange. (Don Leach / Staff Photographer)

**Katie Webb Brundige feature in the LA Times**  
October 17, 2025



**Meet Saraya and Evette - a RAD Camp Story**  
October 2025



# Thank You for Your Support

To support RAD, please contact us

**949.387.5219**

**[Development@RADCamp.org](mailto:Development@RADCamp.org)**

RAD Camp is a tax-exempt organization

501c3 Identification Number

**46-455223**

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