

# RAD CAMP



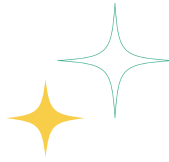
Sponsorship  
Package



[RADCAMP.ORG](http://RADCAMP.ORG)

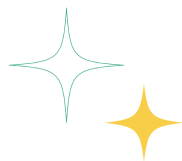
**OUR MISSION IS RAD**

# Rising Above Disabilities



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## OUR MISSION IS RAD

# Rising Above Disabilities



### **RAD Camp**

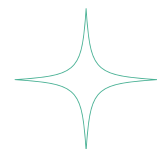
RAD Camp is a predominantly volunteer-run and award-winning nonprofit that offers awesome programs and overnight summer camps for adults and children with developmental disabilities, much-deserved respite for their caregivers and a life-changing volunteer experience for the local community.

### **The Facts**

RAD Camp is the largest overnight summer camp in California for individuals with disabilities, offering the highest level of care without burdening families with a large expense. In fact, RAD's registration fees are among the lowest in the nation when compared to similar camp offerings! Your contribution to RAD will play an integral role in the lives of campers, caregivers and volunteers by providing empowering opportunities for growth, social interaction, independence and FUN!

### **Almost sold? Here's why we are totally RAD:**

- We have a 1:1 ratio of campers to counselors!
- We serve more than 220+ campers, 400+ caregivers and 800+ volunteers!
- We serve campers ages 5 and up and never age a camper out of our programs!
- We never turn a camper away due to financial hardships and are happy to support with scholarships as needed.
- We serve all developmental disabilities and do not turn away a camper based on their diagnosis.





## Sponsorship Opportunities



### MAKE A DIFFERENCE TODAY!

At RAD, we're all about creating fun, independence and lifelong memories for individuals with disabilities!

As a nonprofit organization serving over 220 campers and with 400+ families on our waitlist, we lean on amazing sponsors like you to help us make camp experiences unforgettable. From sponsoring a camper to sponsoring programs like drama, science and art, our medical station or even an entire camp session, there are so many ways to make a difference in the lives of our campers, caregivers and community. Check out our sponsorship opportunities and help keep the magic of RAD Camp alive for years to come!

**Is your company or organization interested in volunteering? Contact [Camp@RADCamp.org](mailto:Camp@RADCamp.org) for custom volunteer opportunities!**



# Sponsorship Opportunities



## **PRESENTING SPONSOR OF A RAD CAMP SESSION** **\$350,000/ Three Opportunities Available Per Year**

The Presenting Level Sponsorship is in support of one of our residential summer camps. The week-long summer camps serve either children and teens (ages 5-21) or adults (ages 22+) and include a variety of fun summer activities and programs!

### **Sponsor will receive the following in return for their financial support:**

- Designation as official sponsor of a RAD Camp session
- Logo inclusion on all camp marketing materials, including our annual report
- Use of RAD logo and images on organization materials (with review and approval from RAD leadership)
- Logo, signage, product, and/or collateral placement opportunities at Camp
- Sponsor spotlight in RAD Camp's Newsletter
- Social media posts highlighting sponsor
- Dedicated sponsor email to all camp participants and their caregivers
- Exclusive opportunity for your team to tour Camp with RAD Directors and RAD Ambassador
- One (1) RAD ambassador appearance at an organizational event (as desired) to share experience and acknowledgment of Sponsor's support
- One (1) disability awareness training or seminar for a group of your choice, provided by RAD Directors
- 500+ new best friends!



# Sponsorship Opportunities



## **SPONSOR A CAMPER** **\$3,500 Per Camper**

It costs RAD more than \$3,500 per camper to provide week-long overnight care including:

- 24 hour on-site Medical Care
- Room and Board
- Overnight Security
- 3 Meals a day plus daily snack time
- Special Diet Accommodations
- Daily Programs, Activities and Events
- RAD Swag (Camp theme branded backpack, shirt and water bottle)

### **DID YOU KNOW**

- RAD families are encouraged to pay a minimal registration fee of \$750 and our team actively seeks funding to offset the rest of the expenses.
- Your contribution ensures all campers receive a sponsorship as RAD covers 80% of the cost per camper, keeping costs affordable and accessible to deserving families!
- We never want a family to feel like this is an unattainable opportunity due to financial constraints, which is why we cover the full or partial amount if a family is unable to pay the requested total!



# Sponsor a Program!



At RAD Camp, we believe every Camper deserves the chance to experience the joy, growth and friendship summer camp brings! From Drama and Art, to sensory-friendly spaces, your sponsorship directly offsets the costs of running these specialized programs, allowing us to maintain affordable access while providing high-quality and educational activities.

**ART (\$2,500)**

**SCIENCE (\$2,500)**

**SENSORY GARDEN (\$2,500)**

**MINDFULNESS (\$1,000)**

**DRAMA (\$1,000)**

**DANCE/MUSIC (\$1,000)**

**GAMES (\$1,000)**

**AMERICAN SIGN LANGUAGE (\$500)**

**PLEASE NOTE:** The listed prices are for **ONE CAMP** and **ONE PROGRAM**. All sponsored programs will receive acknowledgement signage to be displayed in classroom throughout the week.




# Sponsor a Camp Activity



**PLEASE NOTE:** The listed prices are for **ONE CAMP** and **ONE ACTIVITY**. All sponsored programs will receive acknowledgement signage to be displayed at the activity.

**MOVIE NIGHT/3 AVAILABLE (\$2,500)** -Movie night at camp brings everyone together under the stars to enjoy a themed film on a giant blow-up screen, complete with snacks for a fun and cozy evening!



**CONCERT NIGHT/2 AVAILABLE (\$5,000)** -A night filled with live music, dancing and fun! Our concert night is an evening for campers and volunteers to rock out like the rockstars they are!

**RAD DANCE/2 AVAILABLE (\$5,000)** -The RAD dance is a magical night filled with laughter, live music and dancing. To make the night even more special, we bring in professional hair and makeup artists to give our campers a makeover and make them feel their very best.

**CAMPER ARRIVAL/ 3 AVAILABLE (\$7,500)** -Think of Christmas morning, BUT BETTER! Filled with food, games and entertainment, camper arrival is our favorite day of the year as we welcome our RAD family back to the happiest place on earth.

**RAD FESTIVAL/2 AVAILABLE (\$7,500)** -The RAD festival is a vibrant celebration in accordance with the yearly theme where campers enjoy games, food and endless fun. In 2024, we threw a totally groovy RADStock festival as part of our decades celebration with a tie-dye station, balloon twisters, blow up games, a photobooth and so much more!





# Sponsor our Medical Station!



The listed prices are for **ONE CAMP**. All sponsors will receive acknowledgement signage to be displayed at the wellness center.

## **MEDICAL STATION (3 AVAILABLE)**

**\$25,000**

To ensure the best medical attention, we stock our station with the necessary supplies including hygiene products, over-the-counter medications, bandages, gloves, masks, rolling vital sign monitors and any day-of medical purchases!

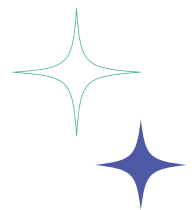
## **MEDICAL STAFF (3 AVAILABLE)**

**\$25,000**

From dispensing medications to giving out bandaids, our medical staff is a HUGE part of what makes RAD Camp so special! Our 24-hour on-site medical staff consists of RNs, Doctors, LVNs and PAs that attend to our participants' medical needs and take exceptional care of our campers and volunteers so they can have fun. We offer volunteer and paid opportunities for all medical staff!



**Know someone who would be a perfect addition to our medical staff? Send them our way! Email [Camp@RADCamp.org](mailto:Camp@RADCamp.org) today for more information.**





## Fundraising Opportunities



### **PARTNER WITH US ON FUNDRAISING!**

Each year, we host two primary fundraisers. Our annual RAD Gala serves as a celebratory occasion where we showcase the incredible impact made possible by our donors.

Throughout the month of November, we also launch our "30k in 30 Days" fundraiser which is dedicated to raising funds to make Camp possible.

These events stand as our flagship fundraisers for supporting RAD Camp, offering unique publicity to potential sponsors. Join us in making an even greater impact on our camp!



# Fundraising Opportunities

## **30K MATCHING CAMPAIGN** **\$5,000-\$30,000**

This anonymous or public donor match opportunity is in support of our month-long drop mail and social media campaign centered around a specific initiative to better serve our local community. Our nonprofit is seeking a dollar-for-dollar match to encourage other donors to give during the campaign!

**DID YOU KNOW** on days we have pledged matches, we receive DOUBLE the donations than any other day!

## **RAD GALA** **\$50,000**

**RAD Gala sponsored by YOU** in support of our nonprofit's primary fundraising event, which serves to strengthen and grow camps and programs as well as expand the network of RAD advocates within the community. This magical evening includes a cocktail hour, plated dinner, fun entertainment and an impactful program with camper and volunteer testimonies.

### **Sponsorship of Gala or 30k support will include:**

- Designation as the official sponsor for selected fundraiser
- Logo inclusion on marketing materials for selected fundraiser
- Use of RAD logo and images on organization materials (with review and approval from RAD leadership)
- Sponsor spotlight in RAD Camp's Newsletter
- Social media posts highlighting sponsor
- Please note: Sponsorship can also be made anonymously

## **GALA TABLE HOST** **\$10,000**

Want to join us at the RADDEST Gala ever? Purchase a table and gather your loved ones to raise funds for Camp and a chance to win the RAD Camp Golden Backpack filled with merch, along with social media recognition and of course bragging rights. Each table includes 10 seats for your guests and 2 for a RAD Camp Camper and Counselor.



# Other Ways to Get Involved



## **VOLUNTEER OPPORTUNITIES**

RAD Camp is made possible by dedicated volunteers like YOU, who help make camp fun, safe and accessible. Interested in volunteering at camp? We have volunteer opportunities for you and your organizations!

- Corporate Groups
- Organizations
- Camp Counselors
- Medical Staff
- Kitchen Angels



For more information on volunteer opportunities, applications and deadlines, please email [Camp@RADCamp.org](mailto:Camp@RADCamp.org).



# Press



## Camp is totally RAD opportunity for these 128 adults

Mindy Schauer  
 UPDATED: July 17, 2024 at 9:07 AM PST  
 Local News



Theresa Mabie joyfully dances to "Y.M.C.A." by the Village People, during RAD Camp (Rising Above Disabilities) in Costa Mesa on Tuesday, July 16, 2024. The week-long sleepover camp celebrates its milestone 10-year anniversary for adults who have disabilities. (Photo by Mindy Schauer, Orange County Register/SCNG)

## OC REGISTER JULY 17, 2024

### Overnight Camps



RAD JR. camper and counselor dance together at last summer's circus-themed dance party. (Photo Courtesy of RAD Camp)

### RAD Camp (Rising Above Disabilities)

Location: Van Guard University, Costa Mesa

Ideal for: Kids and adults with disabilities, ages 5+

## PARENTING OC JANUARY 31, 2024

**RAD CAMP**  
 RISING ABOVE DISABILITIES

By Katrina McDowell on Oct 8, 2024 in Giving

RAD Camp, a Yardi-supported nonprofit organization established in 2014 in Irvine, Calif., is a testament to the power of community support. It rises above disabilities for adults and children with developmental disabilities, serving all developmental disabilities from autism, Cerebral Palsy, Down Syndrome, and more with its programs and overnight summer camps. This life-changing volunteer experience for the community is a collective effort that encourages independence, growth, and, most importantly, fun!

## THE BALANCE SHEET YARDI CORPORATE BLOG OCT 8, 2024

**YourStory**

Ep. 67: Wedding SZN (and so much more!) with Katie Webb Brundage

23 min • 4 months ago • Full Episode

Wedding season is here. We asked the pros to help you prepare.

May 23 is falling and the husband checks her year wedding anniversary, so it's only fitting that she celebrates with her wedding planner, Katie Webb Brundage. So we enter wedding season. Katie...

## "YOUR MOM" PODCAST MAY 23, 2024

**THE LUCKY ONES**

## "THE LUCKY ONES" AN ORIGINAL RAD CAMP DOCUMENTARY

**Campers celebrate inclusivity and fun at Rad Camp's annual summer camp**

The camp provides an opportunity for campers to enjoy an inclusive environment filled with music, games and arts and crafts.

By Amanda Palacios  
 Wednesday, July 17, 2024

**NEW AT 6PM**  
 RAD CAMP CELEBRATES 10TH ANNIVERSARY

## ABC 7 EYEWITNESS NEWS JULY 17, 2024

Founded in 2014 by the CEOs of Intersected Inc., Eagle Shores, Stephen Schneider's Clem, W and Henry Academy, Athena, Katie Webb Brundage, W's RAD Camp is a 501(c)(3) that supports those with developmental disabilities. Brundage and Clem were driven by a passion and vision to establish a place where individuals with disabilities would find acceptance, caregivers would discover the support they desperately need, and members of the community would encounter a volunteer opportunity that would forever change their lives. Clem and Brundage met at high school while volunteering for a food bank serving those with special needs. After attending the University of Southern California and San Diego State University respectively, they remained close and began a full-service event planning company and social media agency in 2014. Their passion project was launched as they founded RAD Camp to provide a local overnight camp for adults and children with special needs.

"We've always said that Intersected pays the bills and RAD Camp you see behind 'Clem and...' It's an amazing opportunity for our campers to have independence, growth, friendship and just fun," she said. ABC World News Tonight is a segment that aired nationally.

Now in its tenth year, RAD Camp has blossomed into an ever-expanding nonprofit organization almost entirely run by dedicated volunteers as the largest overnight camp serving those with special needs in California. RAD Camp offers all the fun of a summer camp steeped with the safety, routine, and medical support that campers can have a break knowing their campers' needs will be met. The camper is overjoyed every day for their ability to pay, Clem said.

At RAD Camp, everyone is encouraged to "Rise Above!" and shatter barriers associated with disabilities, diagnoses or descriptions. The Eagles had the largest volunteer presence at the 2023 summer camp, with 12 current students and alumni donating their time to bring across the barriers associated with disabilities.

In July, Santa Margarita hosted a carnival day on campus, packed full of games, food, and some fun in the sun at the pool.

Campers engaged in activities that focus on boosting fine motor skills, providing educational and behavioral tools, and more importantly, ensuring fun experiences for participants of all ages.

"We founded RAD because of our needs, because of my mom, that started here, because I sat in a class that told me, your worth is when you do, your worth is not what you're doing, your worth is in being a servant leader, your worth is in what did you do for the person next to you," Clem said as she spoke to faculty and staff in August to kick off the school year.

The skills she learned as a student-athlete at Santa Margarita, including time management, project management, resilience, and the ability to do hard things paved the way for her future success and the foundation to give back to others, she said.

"The skills you are teaching go so far beyond the actual subject you are teaching," she said.

She encouraged faculty and staff to continue the work in making success while giving students a safe space with the freedom to fail.

"When you encourage that you don't your students to get outside of their comfort zone, that's where the rubicon lies," Clem said faculty and staff while expressing her gratitude for her Catholic education.

At RAD Camp, everyone is encouraged to "Rise Above!" and shatter barriers associated with disabilities, diagnoses or descriptions.

## RAD IN THE WINGS SPRING 2024



Scan the QR code and check out RAD Camp's 2024 press highlights! From exciting program updates to impactful community stories, see how our community is making the world more RAD every day!



# Thank You for Your Support

To support RAD, please contact us

**949.387.5219**

**[Camp@RADCamp.org](mailto:Camp@RADCamp.org)**

RAD Camp is a Tax Exempt organization

501c3 Identification Number

**46-455223**

**RAD**  
**CAMP**