



RISING ABOVE
RAD
DISABILITIES

2021 ANNUAL REPORT

RAD CAMP | RISING ABOVE DISABILITIES

949.387.5219

WWW.RADCAMP.ORG



@RADCAMPOC



RAD CAMP

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Note From Mission Control

With a full year of virtual programs and events under our belt, we were excited to take this year's RAD Remote Program to a new galaxy! In just one week, RAD successfully hosted **30 virtual activities** via Zoom and **seven in-person events** to foster connection and community. Thanks to our stellar volunteers, we were able to serve **124 campers from 52 cities throughout California** and four different states! The friendships and memories that were made are truly out of this world and we are infinitely grateful for the dedication and generosity of our leadership team, volunteers, community partners, donors and sponsors.

At the start of the year, our organization also officially launched the RAD Club, an online space that empowers those with disabilities to rise above and shine! With **over 350 members**, RAD Club offered **monthly virtual events and weekly adaptable activities** to provide fun and recreation. It has been a dream come true to introduce even more people to RAD and share our philosophy of inclusion and acceptance. We look forward to reaching new heights each and every year to continue to take RAD to infinity and beyond!

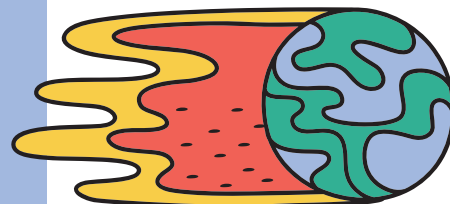


Katie Webb Brundige & Meghan Clem
Directors of Awesome

RAD Camp is family. Spend a few minutes with us and you'll see. The lives that are touched and the families that are impacted are extraordinary. I am consistently amazed by the generosity of all the sponsors, volunteers and Camp family. We couldn't do it without you!

Steve Shanahan

Board Chair & President of Honored Occasions and Infinity Lighting



Every year, I am blown away by the energy, fun and pure love that comes from RAD Camp...this year was no different! Throughout the week of the Remote Program, I saw counselors and campers become closer friends as they participated in OUT OF THIS WORLD experiences. It was clear that every bit of RAD Camp magic was present during team time and group activities.

Kelly Ryan

Advisory Committee Member &
Business Operations Manager at Foursquare

Yet again, the Remote experience proved that the RAD Family is compassionate, energetic and most important, better together. From epic dance parties, to engaging programming, to RAD on the Road... every camper, volunteer and caregiver SHINED! The Junior Board is so proud to be a part of a RAD Family that brings so much joy and love to our community. We are so excited to bring more RAD in new ways for years to come!!

Melanie Beecher

Junior Board Chair &
Recruiting Specialist at DoorDash

Space Commanders

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Program Manager

CLARICE TORREY

Community and Product Manager

CARLEY LAINES

Content Creator

AUTUMN TRAIL

Content Creator

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KATIE STEPHENS and TOMMY STEPHENS

Staff Training

MISSY CLARK and CARLY LAINES

Programming

BUCKY PASCALE and NATHAN SAVANT

Community Relations



MISSION STATEMENT

Our mission is RAD – Rising Above Disabilities! We offer awesome programs and camps for adults and children with developmental disabilities, much-deserved respite for their caregivers and a life-changing volunteer experience for the local community.

WHO WE SERVE

CAMPERS Serving adults, teens and children, RAD encourages independence, growth and most importantly, FUN! We serve all genders, ethnicities and developmental disabilities, including Autism, Cerebral Palsy, Down Syndrome and more. There is no requirement or restriction regarding residency and participation, especially when it comes to our online services, specifically the Remote Program and RAD Club!

CAREGIVERS We strive to offer much-deserved respite to the incredible caregivers of our campers. By providing consecutive days and nights of care to their loved ones, they can take a break and rest assured their camper is having the time of their life in a safe and nurturing environment!

COMMUNITY Our RAD philosophy places people at the forefront and teaches all participants to focus on ABILITIES! At RAD, we pledge to put others first, value servant leadership and create opportunities for inclusion and acceptance.

VOLUNTEERS

COUNSELORS At RAD, we offer one-on-one attention. With a 1:1 ratio of camper to counselor, our family of volunteer counselors and staff provide the very best care and enthusiasm for all campers. To become a counselor, please visit our website and complete the application.

KITCHEN ANGELS Our volunteer Kitchen Angels work alongside our Camp Chef to prepare all meals onsite and ensure that any and all special diets can be accommodated. For more information on how to become a Kitchen Angel, please email KitchenAngels@RADCamp.org.

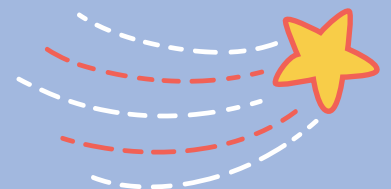
NURSES Our staff of insured nurse practitioners and licensed registered nurses provide on-site care, including medicine administration, monitoring, emergency response and first aid. For more information on volunteer and paid opportunities, please email Camp@RADCamp.org.

PROGRAMS

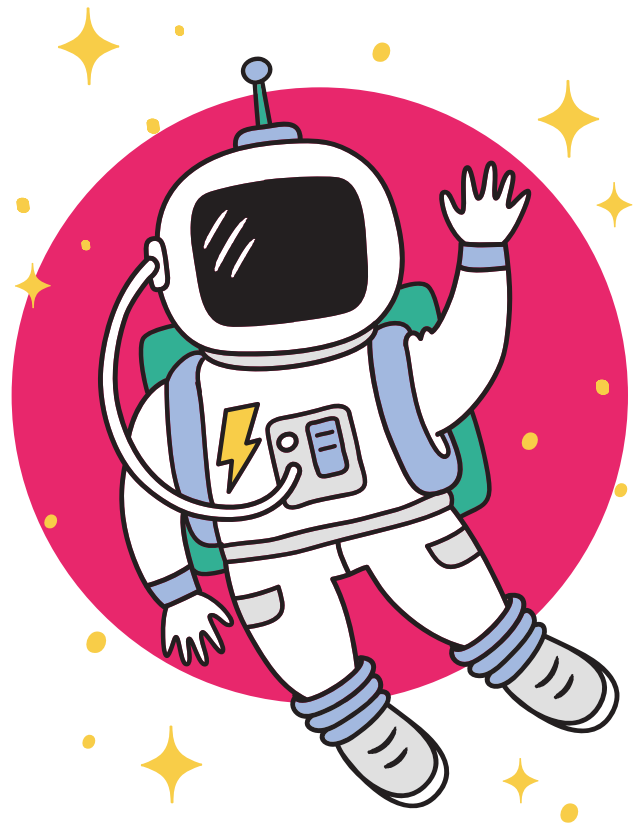
RAD Camp Over the summer, we host three separate overnight camps: RAD Mini (ages 5-12), RAD Jr. (ages 13-21) and RAD Camp (ages 22+). Each camp includes a variety of daily activities, such as arts and crafts, sports, swimming and science, as well as night events, such as live concerts, talent shows and dances. We also offer Weekender camps, which are weekend getaways for campers to enjoy a quick dose of our favorite place on earth.

RAD Remote To serve waitlist campers and those who are no longer able to attend in-person camps, RAD Remote is an online summer camp experience where campers and volunteers participate virtually. The week consists of daily fun with the Directors, community partner activities, team bonding, online activity tutorials and nightly entertainment.

RAD Club For those who just cannot wait a whole year for summer camp, RAD Club is an inclusive, accessible community that provides ongoing monthly virtual events and weekly adaptable activities! Each week, members receive brand new online content in the form of arts and crafts, science, drama, games and more. They also receive the opportunity to participate in live Zoom events every month such as a virtual dance, karaoke night or trivia. RAD Club empowers those with disabilities to rise above and shine their light!



RAD Remote: An Out of This World Experience



This year, the RAD Remote Program went to infinity and beyond with a **hybrid model** of online activities during the day and afternoon. Before the program, our shining star volunteers completed **online training** and kicked off the week with **Box Pick Up Day**, which included space stilt walkers, a star water balloon toss and giant inflatable astronaut!

Each day, we blasted off to a new part of the galaxy with our Directors at Mission Control then participants enjoyed activities with partner organizations, afternoon team time, an activity tutorial utilizing supplies from the RAD Box and an interactive evening event. Partner activities included Brazilian dance, an astronaut workout, designing the car of the future and more! We are so grateful for our partnership with **Dance for All Bodies, KAMS Foundation, BC Adaptive Fitness, KIA** and **No Limits Creative Arts**.

This year, our virtual evening events included game night, a dance party, waterfall and a summer camp favorite, talent show. We wrapped up the week with an **in-person concert and celebration at Servite High School** where counselors and campers danced the morning away!



RAD on the Road



RAD on the Road was such a hit that we had to bring it back! This year, our **RAD Street Team visited a different location each day:** North Orange County, Los Angeles, South Orange County, Long Beach and Central Orange County. During the event, **volunteers and campers enjoyed fun activities**, such as a Saturn ring toss, lawn games, space tattoos, coloring, waterfall and placing a personalized star on the RAD galaxy banner! For many campers and caregivers, this was their first time socializing out of the house besides doctor's appointments and school. A special **thank you to JSerra Catholic High School and Easterseals** for allowing us to use their campuses and foster much-needed community and connection!



124 CAMPERS

PARTICIPATED IN THE RAD REMOTE PROGRAM

FROM **52 CITIES**

THROUGHOUT CALIFORNIA

AND **4** OTHER STATES

149 VOLUNTEERS

SERVED A TOTAL OF **1,638+ HOURS** IN ONE WEEK

104

RETURNING
VOLUNTEERS

45

NEW
VOLUNTEERS

6

TEAMS LED BY
SEASONED
VOLUNTEERS

5

COMMUNITY
PARTNERS
HOSTED VIRTUAL
ACTIVITIES

30

ONLINE
ACTIVITIES

7

IN-PERSON
EVENTS OFFERED
DURING THE
WEEK OF THE
PROGRAM

3,102 VIEWS

OF THE REMOTE WEBPAGE DURING THE WEEK OF THE PROGRAM

433% INCREASE

IN VIDEO VIEWS COMPARED TO THE REMOTE PROGRAM IN 2020

92%

OF CAREGIVERS
SAID THEIR
LOVED ONE FELT
ACCEPTED AND
CELEBRATED

84%

OF CAREGIVERS
SAID THEIR SENSE
OF COMMUNITY
SUPPORT
INCREASED

78%

OF CAREGIVERS
SAID THEIR
LOVED ONE FELT
A SENSE OF
INDEPENDENCE

68%

OF CAREGIVERS
SAID THEIR
LEVEL OF
STRESS
DECREASED

Intergalactic Testimonials



“We are like a big family and we are always having fun! RAD Camp is like a big family to love and support how amazing you are. Thank you for being there and keep making all the RAD Camp memories because they are so good!”

Jacob Braun, Camper

“I want to reiterate how much RAD has changed my life and thank you so much for your hard work, inspiration, kindness and support in putting on a fantastic week for Jared and all of the other campers. Jared was busy from 9:00 in the morning until 6:30 every day and wouldn't dare miss a session. Meeting at the park was a great idea so he could interact with a lot of people in person.”

Joan Kozak, Caregiver



“My decision to become a PA was largely influenced through volunteering at RAD for the past 5 years. RAD Camp was my first introduction to caring for people with disabilities and it has prepared me to be a better advocate for people with disabilities in the healthcare field.”

Jenna Steins, Volunteer



“Box Pick Up Day was an AMAZINGLY RAD event! My family had such a great time handing out the awesome RAD Boxes and seeing the absolute joy on campers faces. It was like Christmas in June!!!”

Dino Savant, Board Member

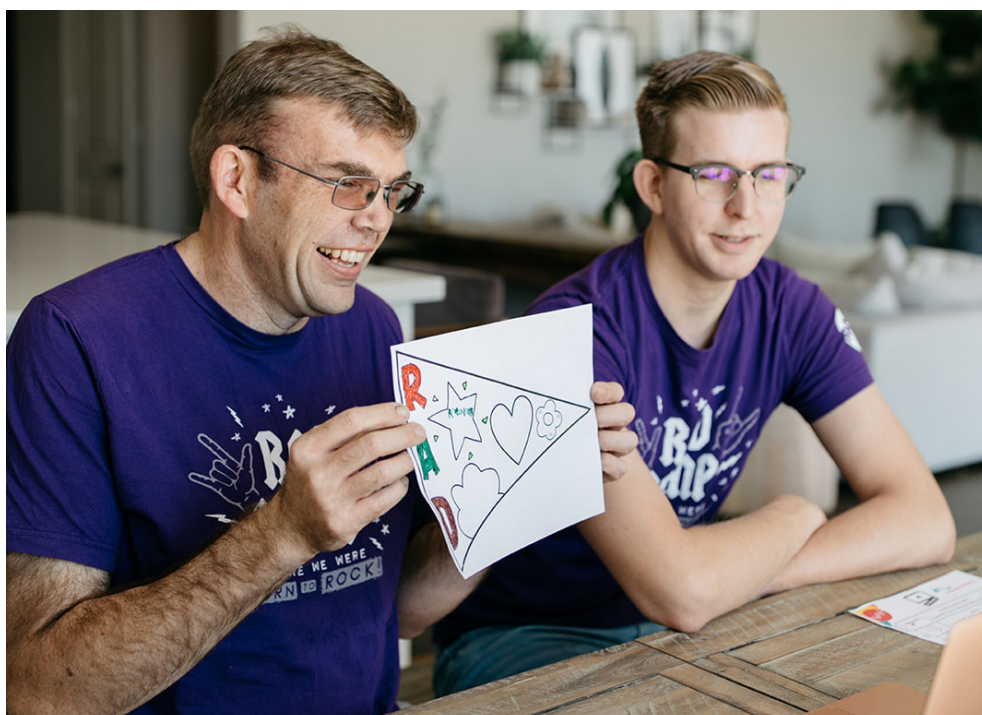


RAD Club provided monthly virtual events and weekly adaptable activities to build community and **empower people with disabilities to live happier, more engaged lives!** Every one of our 350 members were a beloved part of our community and were accepted and celebrated for who they are. We provided over 50 adaptive activity tutorials that were curated and vetted by **special education teachers, adaptive physical education teachers and occupational therapists.** We also offered caregiver resources to encourage camper independence or engage the whole family. With **over 1,598 activity downloads** and **304 average monthly page visits**, RAD Club expanded its reach and welcomed more people into the RAD family!

“What makes RAD Club a gem is that I get to expose my children to all kinds of people and I get to teach them about inclusion at home and find all these wonderful teachable moments. I don’t think opportunities like that are common and present themselves very often.”

Kasia Givenrod

Advisory Committee Member,
Parenting OC Magazine’s Top Teacher of the Year and State of
California Adapted Physical Educational Teacher of the Year



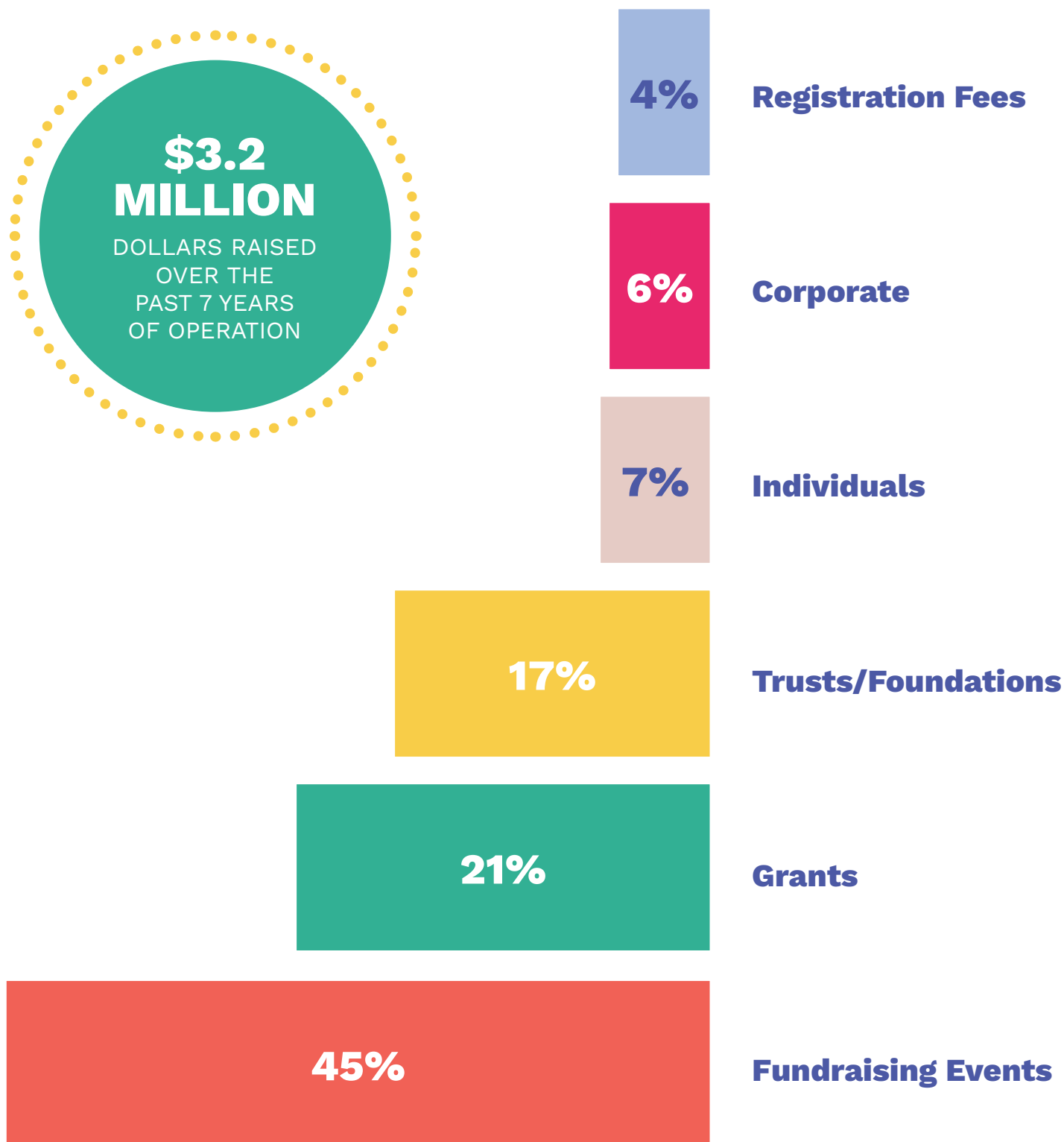
Virtual Gala

This year, RAD Camp hosted its first-ever virtual Gala and it was a huge success! With **19 table hosts** and **11 different fundraising locations**, Board and Advisory Committee members opened their homes to close family and friends to share and celebrate the RAD story. Unlike previous years, any member of the RAD family was able to tune in online and **watch the program from the comfort of their home** or purchase a ticket for two to receive a charcuterie box and wine. Due to the generosity of our donors, 93 of which donated to RAD for the first time during this event, our nonprofit **raised over \$205,400** to support programming!





FUNDRAISING AND REVENUE GENERATED IN 2021



Astronomical Media Coverage

ParentingOC – Happy Camper

January 27, 2021

UVPM: 70K



The Orange County Register

March 18, 2021

UVPM: 1M



California Live

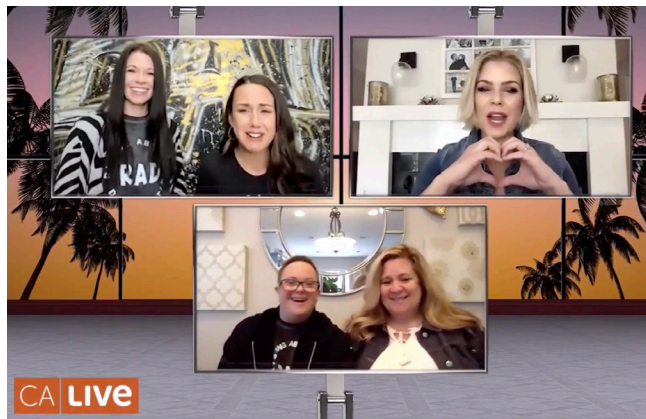
March 30, 2021

UVPM: 1.3M

NBC 4 Online

July 5, 2021

UVPM: 1.2M



Access Hollywood

July 12, 2021

UVPM: 1.4M



NBC LA

January 14, 2021

UVPM: 1.3 M

Facebook: 1.2M

LOCAL STORIES SEPTEMBER 1, 2021

Hidden Gems: Meet Meghan Clem of Intertwined



LOCAL STORIES

f SHARE

Twitter TWEET

PIN



Parentology

April 6, 2021

UVPM: 90.8K

Facebook: 2.4K

Twitter: 1K

Authority Magazine

January 14, 2021

UVPM: 41.8M

ParentingOC – The Special Needs Issue

April 2021

UVPM: 70k



Authority Magazine

Voyage LA

September 1, 2021

Extraterrestrial Support



HUGE THANK YOU TO OUR SUPPORTERS

5 Ryan Foundation
Amigos de los Ninos
Angel Song Inc.
Arbonne
Audrey and Sydney Irmas Charitable Foundation
Autism Speaks –
Norma and Malcolm Baker Recreation Grant
Bart R Boulton DDS
BC Adaptive Fitness
Bender Optometric Group
Brand Growth Inc.
BYLT, LLC
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CWP Capital Management
Dance for All Bodies
Disney VoluntEARS
DJ Andy Nation
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Electronic Arts
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Enterprise Holdings Foundation
European Spa Source
Four Sons Brewing
Golden State Foods Foundation
Honored Occasions
Intertwined, Inc.
Jackie Culmer Photography

Jason's Catering
Jordan Fund
JPMorgan Chase
KAMS Foundation
KIA America
Kylie Chevalier Photography
Labeltronix
LightZ of Hope
LPL Financial Foundation
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Muller Family Foundation
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Nisie's Enchanted Florist
No Limits Creative Arts
O.L. Halsell Foundation
Orange County Community Foundation –
Maureen Homan Fund
Orange County Community Foundation –
Miracle Foundation Fund
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Radius Consulting Group
River & Bridge
Servite High School
Shop Common Thread
Signature Party Rentals
Smart and Final Charitable Foundation
Society Band
Stanley W. Ekstrom Foundation
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Yorba Linda Sunrise Rotary Family Foundation

