

RAD CAMP



Sponsorship Opportunities

RADCAMP.ORG

OUR MISSION IS RAD

Rising Above Disabilities



We offer awesome programs and camps for adults and children with developmental disabilities, much-deserved respite for their caregivers and a life-changing volunteer experience for the local community.

VOLUNTEER-RUN NONPROFIT

We are a volunteer-run nonprofit, meaning volunteers support at every level, including Executive Directors, Board of Directors, Staff Members, Counselors, Kitchen Angels, Registered Nurses and more. With your support, our team will be able to maintain, strengthen and expand our services to serve those who need it most in our community.

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THE NUMBERS

We are thrilled to share that **96 cents of every dollar goes directly towards our campers** and program expenses while the other 4 cents are allocated to communication and fundraising efforts! Our team is committed to being good stewards with your gifts. By contributing to RAD today, you will play an integral role in the lives of our campers by providing empowering opportunities for growth, social interaction, independence and FUN!

Almost sold? Here's why we are totally RAD:

- We have a 1:1 ratio of campers to volunteers!
- We have volunteers from 41 high schools and 45 colleges!
- We serve more than 250+ campers, 400+ caregivers and 500+ volunteers!
- We are the largest overnight camp serving people with special needs in Southern California!

SPONSOR A CAMPER

At RAD, it costs approximately \$1,500 to provide week-long overnight housing and security, food, medical care and daily activities and events for one camper at camp. Since we only charge a minimal registration fee, our team works to secure funding to offset the rest of the cost. **No camper is ever turned away due to an inability to pay!**

HERE'S HOW YOU CAN BE RAD

- Sponsor a camper for \$1,500
- Sponsor a program/class for \$2,500
- Sponsor a bunkhouse at camp for \$5,000



PRESENTING

Sponsorship Opportunities



Throughout the year, RAD Camp hosts a variety of overnight, residential camps and public, community events for the Camp family to enjoy. Help us create the magic of RAD for our deserving campers, caregivers and volunteers by becoming a RAD sponsor today!



RAD CLUB

\$10,000/ Twelve Available Per Year

The Presenting Level Sponsorship is in support of one month of content for RAD's ongoing online membership, RAD Club. RAD Club members get exclusive digital access to accessible, adaptable recreational content! Each week we deliver new and engaging videos, activities with step-by-step visual instructions, emails, resources and loads of fun! Members also receive access to a monthly Zoom event from dances and karaoke to movie watching, trivia and more!

Sponsor will receive the following in return for their financial support:

- Designation as Official Sponsor of RAD Club during that month
- Logo Inclusion on select Communication and Marketing Materials
- Inclusion of name or product in one RAD Club Video during month of sponsorship
- Logo inclusion on all communication
- Logo, Product and/or Collateral Placement opportunities online
- Two (2) VIP tickets to Annual Camp Fundraiser
- One (1) Commemorative Camp Photograph and Thank You Card



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30K MATCHING CAMPAIGN

\$30,000/ One Available Per Year

The Presenting Level Sponsorship is in support of a month-long drop mail and social media campaign centered around a specific initiative to better serve our local community. The nonprofit is seeking a dollar for dollar match up to \$30,000 to encourage other donors to give during the campaign!

Sponsor will receive the following in return for their financial support:

- Designation as Official Match Sponsor of RAD Camp's 30K in 30 Days for RAD Campaign
- Logo Inclusion on all Campaign Marketing Materials, including Drop Mail, Weekly Emails, etc.
- Use of RAD Logo and Images on Organization Materials (with review and approval from RAD)
- Sponsor Spotlight in RAD Camp's Monthly Newsletter
- Social Media Posts on Facebook and Instagram highlighting Sponsor
- Dedicated Thank You Email acknowledging Matching Sponsor and Link to Sponsor Website
- Logo and Link on RAD Camp Website (1 year)
- One (1) Camper or Counselor Appearance at an organizational event (as desired) to share experience and acknowledgement of Sponsor's support
- Four (4) VIP tickets to Annual Camp Fundraiser
- One (1) Commemorative Camp Photograph and Thank You Card



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RAD WEEKENDER

\$50,000/ One Available Per Year

The Presenting Level Sponsorship is in support of the weekender camp for approximately 70 campers. This two-night camp provides fun for campers, a weekend of respite for caregivers and a dose of our favorite place on earth!



Sponsor will receive the following in return for their financial support:

- Designation as Official Sponsor of RAD Camp's Weekender
- Logo Inclusion on all Camp Marketing Materials
- Use of RAD Logo and Images on Organization Materials (with review and approval from RAD)
- Logo, Signage, Product and/or Collateral Placement opportunities at event
- Sponsor Spotlight in RAD Camp's Monthly Newsletter
- Social Media Posts on Facebook and Instagram highlighting Sponsor
- Logo and Link on RAD Camp Website (1 year)
- One (1) Camper or Counselor Appearance at an organizational event (as desired) to share experience and acknowledgement of Sponsor's support
- Sponsor Logo on Weekender T-shirt
- One (1) Table at our Annual Camp Fundraiser
- One (1) Commemorative Camp Photograph and Thank You Card
- One (1) Disability Awareness Training or Seminar for a group of your choice, provided by RAD Directors
- Sponsor inclusion in Summer Camp videos, to be shared with Sponsor for use



PRESENTING

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GALA: CAMPING UNDER THE STARS

\$100,000/ One Available Per Year

The Presenting Level Sponsorship is in support of the nonprofit's primary fundraising event, which serves to strengthen and grow camps and programs as well as expand the network of RAD advocates within the community. This magical evening under the stars consists of a cocktail hour, tour of the facility, plated dinner and formal program with camper testimonies and videos.

Sponsor will receive the following in return for their financial support:

- Designation as Official Sponsor of RAD Camp's Gala: Camping Under the Stars
- Logo Inclusion on all Event Marketing Materials, including Invitations, Press Releases, etc.
- Use of RAD Logo and Images on Organization Materials (with review and approval from RAD)
- Logo, Signage, Product and/or Collateral Placement opportunities at event
- Sponsor Spotlight in RAD Camp's Monthly Newsletter
- Social Media Posts on Facebook and Instagram highlighting Sponsor
- Dedicated Thank You Email acknowledging Sponsor and Link to Sponsor Website
- Logo and Link on RAD Camp Website (1 year)
- One (1) Camper or Counselor Appearance at an organizational event (as desired) to share experience and acknowledgement of Sponsor's support
- Two (2) Tables at our Annual Camp Fundraiser
- One (1) Commemorative Camp Photograph and Thank You Card
- One (1) Disability Awareness Training or Seminar for a group of your choice, provided by RAD Directors
- Sponsor inclusion in Summer Camp videos, to be shared with Sponsor for use

PRESENTING

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RAD CAMPS

\$200,000 Each/ Two Weeks Available Per Year

The Presenting Level Sponsorship is in support of one of our residential summer camps serving up to 130 campers. The week-long summer camps serve either children and teens (ages 4-21) or adults (ages 22+) and include a variety of fun summer activities, such as arts and crafts, sports, dance, swimming and more!

Sponsor will receive the following in return for their financial support:

- Designation as Official Sponsor of RAD Camp's Child/Teen Camp or Adult Camp
- Logo Inclusion on all Camp Marketing Materials, including our Annual Report
- Use of RAD Logo and Images on Organization Materials (with review and approval from RAD)
- Logo, Signage, Product and/or Collateral Placement opportunities at camp
- Sponsor Spotlight in RAD Camp's Monthly Newsletter
- Social Media Posts on Facebook and Instagram highlighting Sponsor
- Dedicated Sponsor email to all camp participants
- Logo and Link on RAD Camp Website (1 year)
- One (1) Camper or Counselor Appearance at an organizational event (as desired) to share experience and acknowledgement of Sponsor's support
- Sponsor Logo on all Summer Camp T-shirts for RAD, Mini and Jr. Camps
- Three (3) Tables at our Annual Camp Fundraiser
- One (1) Commemorative Camp Photograph and Thank You Card
- One (1) Disability Awareness Training or Seminar for a group of your choice, provided by RAD Directors
- Sponsor inclusion in Summer Camp videos, to be shared with Sponsor for use
- Sponsor Signage at all camps and events (1 Year)
- 500+ New Best Friends 😊

Thank You For Your Support

To support RAD, please contact us

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RAD Camp is a Tax Exempt organization

501c3 Identification Number

46-4555223

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