



## 2019 ANNUAL REPORT

RAD CAMP | RISING ABOVE DISABILITIES

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**2019 CAMP THEME**  
**RAD CAMP - WHERE WE WERE BORN TO ROCK**



## NOTE FROM THE EXECUTIVE PRODUCERS

# RAD CAMP FAMILY,

Thank you for rocking out with us this summer! Together, we celebrated **#5yearsofRAD** by serving the largest number of campers, caregivers and volunteers to date!!! We were also able to grow our services by adding a third residential summer camp, thus providing an opportunity to take 69 campers off of our waitlist! That being said, we truly could not have accomplished this growth without our rock star leadership team, selfless volunteers, dedicated sponsors and generous donors. Thank you for guiding our expansion initiatives and believing in RAD's significant impact on our community!



**STAY RAD!**

**MEGHAN CLEM AND KATIE WEBB BRUNDIGE,**  
DIRECTORS OF AWESOME

*"At RAD, we were Born to Rock and that was the sweet soundtrack of our epic year. We jammed with a record number of camp days and more superstar campers and totally excellent counselors and volunteers than ever before. These audacious results were music to our ears and we applaud our awesome supporters...as we rehearse for an encore performance in 2020! Rock on!"*

**SUZI BROWN**

Board Chair & VP of Communications,  
Disneyland Resort

*"Pursuing growth while maintaining the incredible quality and integrity of RAD is no small feat, but the Advisory Committee is committed to providing guidance, ideas and support to the leadership team to achieve that growth in the right way, at the right time. There is no place like RAD, and I'm proud to be a part of an organization that promotes inclusion, values love and acceptance and becomes a family to all who enter."*

**KASIA GIVENROD**

Advisory Board Member,  
Parenting OC Teacher of the Year

*"2019 was another great year for the Junior Board! We loved seeing "Campchella" come to life for all of our RAD and rockin' buddies! It has been so rewarding to support RAD Camp as it grows more and more each year. We can't wait to share our ideas for all THREE camps next year!"*

**ELIZABETH LEE  
AND AUTUMN TRAIL**

Chair and Vice-Chair of the Junior Board



# TOURING TEAM



## HONORARY BOARD

**RICK LEWIS**

*Partner, Commonwealth Partners*

**JOHN JAMES NICOLETTI**

*SVP, Brand Communications, InStride*

**RAND SPERRY**

*CEO, Sperry Equities and Sperry Commercial*

## BOARD OF DIRECTORS

**MATT BELFANTI**

*(Treasurer)*

*Wealth Advisor, RSM US Wealth Management*

**SUZI BROWN**

*(Board Chair)*

*VP of Communications, Disneyland Resort*

**JERRY CAMPBELL**

*CEO, Elite Food Services & Affinity Group*

**TIM COUGHLIN**

*Sr. Production Print Specialist,  
Konica Minolta Business Solutions U.S.A., Inc.*

**JEANNE HOFFA**

*President, Coast PR Group*

**PAUL IRVING**

*Founding Partner, Praetorian Advisors, LLP*

**TAMI MCCLARY**

*Southern Region ADM, Smart & Final*

**PAUL NOLTA**

*West Regional Manager, Equipment Finance,  
Commercial Banking, J.P. Morgan*

**DINO SAVANT**

*President/CEO, Brand Growth Inc.*

**STEVE SHANAHAN**

*Former Mayor, City of La Palma and  
President, Honored Occasions & Infinity Lighting*

**MICHAEL J. TROTTER**

*Attorney & Founding Partner,  
Carroll, Kelly, Trotter, Franzen, McBride & Peabody*

## RAD LEADERSHIP

**KATIE WEBB BRUNDIGE**

*President*

**MEGHAN CLEM**

*CFO*

**LAUREN CHONG**

*Program Manager*

## ADVISORY COMMITTEE

**KASIA GIVENROD**

*Adapted Physical Education Specialist,  
Brea Olinda Unified*

**STEPHANIE HOPKINS**

*Christian Service Director, Mater Dei High School*

**GERARD JENSEN**

*Sr. Director of Technical Services, Gilead Sciences Inc.*

**ALEXIS MERUELO**

*Marketing Project Specialist, Fuji Food Products Inc.*

**TONY ROBERTS**

*Director of Development, University of Notre Dame*

**CORY SCOTT**

*Founding Attorney, CMS Business Law, APC*

**BILL SHUMARD**

*President/CEO, Special Olympics Southern California*

**TIMOTHY L. STRADER III**

*Analyst, J.P. Morgan Private Bank*

## JUNIOR BOARD OF DIRECTORS

**ELIZABETH LEE**

*Chair*

**AUTUMN TRAIL**

*Vice Chair*

**MARK GIVENROD,**

**RILEY LAINES and CAILLY O'TOOLE**

*Foundations*

**MELANIE BEECHER and GRACIE RULLO**

*Programming*

**ANDREW BOYLE and KEVIN LE**

*Staff Training*

**EMMA ROGERS and NICOLE WELL**

*Volunteer Training*

**ABBY RYAN and KELLY RYAN**

*Community Relations*



# ABOUT THE BAND

**MISSION STATEMENT** Our mission is RAD – **Rising Above Disabilities!** We offer awesome programs and camps for adults and children with developmental disabilities, much-deserved respite for their caregivers and a life-changing volunteer experience for the local community.

**CAMPS AND EVENTS** RAD Camp is the largest overnight camp for individuals with disabilities in Southern California. In 2019, our residential camp opportunities included **RAD Weekender, RAD Camp, Mini Camp, JR. Camp** and **Mini/JR. Weekender**. Aside from camps, we also hosted a variety of public community programs such as **Rosary Academy's A Night to Shine, New Volunteer Meet and Greet, RAD Angels Game, Special Care Seminar** and **RAD Christmas Party**.

**PROGRAMS** Our residential summer camps include the following activities for our beloved campers: Arts and Crafts, Sports, Swimming, Drama, Scrapbooking, Spirit, Music, Dance, Science, Concert, Karaoke, Talent Show, Movie on the Lawn and more!

**CAMPERS** Serving children and adults with developmental disabilities, RAD Camp ensures that every participant is treated with respect, while encouraging independence, growth, and most importantly, **FUN!** At Camp, **we focus on each camper's ability** – not disability – and are dedicated to making sure each participant has a wonderful time in a safe and caring environment. Although it costs approximately **\$1,500** to bring a camper to Camp, we only charge a **minimal fee of \$250-350** per camper and work to secure funding to help offset the rest of the cost. Even better, **no camper is ever turned away due to an inability to pay!**

**VOLUNTEERS** RAD Camp is a volunteer-run nonprofit organization. Our three volunteer opportunities include becoming a Counselor, Kitchen Angel or Nurse. By maintaining a **1:1 ratio**, our **Counselors** are able to offer one-on-one attention and provide the very best care and enthusiasm for our campers. **Kitchen Angels** work alongside our Camp Chef to prepare all meals on-site and ensure that any and all special diets can be accommodated. In addition, our **Nurses** provide on-site care, which includes medicine administration, monitoring, emergency response and first aid.

**MEDICAL CARE** With a staff of insured nurse practitioners and licensed registered nurses, RAD Camp is equipped to provide necessary care, such as medicine administration, monitoring, emergency response and first aid. To ensure every camper is healthy and physically able to participate, we adhere to **thorough policies and procedures**, which require campers to obtain a physical examination by their private practitioner, immunizations and doctor's approval, prior to arriving at Camp. Accompanied by a caregiver, campers also receive a thorough medical and physical assessment to evaluate their current health and well-being.

**VENUE** RAD Camp's residential camps are held at the **Irvine Ranch Outdoor Education Center** in Orange, which is conveniently located in central Orange County. The facility has **ADA compliant** dorms and bathrooms, two pools and acres of fields for sports and games!

**PROGRAM IMPACT & OUTCOMES** The ultimate goal of RAD Camp is to ensure campers have a **fun, safe and empowering experience**. We seek to improve self-confidence, courage, optimism and independence amongst both our campers and volunteers, and we measure impact by means of surveys, volunteer observations and evaluations, and program and medical staff reports.

On a macro level, the outcomes are threefold: empowering programs and camps for individuals with disabilities, a rare vacation for their caregivers and a transformational service opportunity for local youth. On a micro level, we strive to assist with the challenge of **87% of caregivers depending on RAD Camp** as either a necessity in their life or one of the few times they receive respite during a calendar year. Additionally, 92% of our caregivers reported that **RAD Camp is the only option** their camper has for an independent, overnight summer camp experience. That being said, we are committed to taking even more prospective campers off our waitlist in the years to come so they have the chance to experience all that RAD has to offer.



## TOUR DETAILS



98%

OF CAREGIVERS FELT LIKE STAFF AND TEAM LEADERS DID AN EXCELLENT JOB

94%

OF CAMPERS RETURNED IN 2019



92%

OF CAREGIVERS SAID RAD CAMP IS THE ONLY OPTION THEIR CAMPER HAS FOR AN INDEPENDENT, OVERNIGHT SUMMER CAMP EXPERIENCE



91%

OF VOLUNTEERS SAID THEY WILL DO EVERYTHING THEY CAN TO RETURN TO RAD CAMP



90%

OF VOLUNTEERS SAID RAD CAMP GAVE THEM A NEW PERSPECTIVE ON PEOPLE

42%

OF VOLUNTEERS SAID RAD CAMP INFLUENCED THEIR CHOICE OF MAJOR/OCCUPATION



25%

OF VOLUNTEERS ARE STUDYING OR WORKING IN A FIELD RELATED TO PEOPLE WITH SPECIAL NEEDS



19%

OF VOLUNTEERS HAVE BEEN VOLUNTEERING WITH RAD FOR 5+ YEARS

## RAD SUMMER CAMPS

249

CAMPERS ATTENDED CAMP

400+

CAREGIVERS RECEIVED A WEEK OF RESPITE

393

VOLUNTEERS SERVED A TOTAL OF

50,904

HOURS

1,151

HOURS DONATED BY LICENSED, REGISTERED NURSES

VOLUNTEERS STEM FROM

41 HIGH SCHOOLS

AND

45 COLLEGES

ABOUT

584

KITCHEN ANGELS PREPARED

11,000

MEALS TOTALING

2,987

HOURS OF SERVICE



## HIT SINGLES



**ROSARY ACADEMY'S A NIGHT TO SHINE** RAD Camp and the Down Syndrome Association of Orange County partnered with Rosary Academy to host its first-ever dance for people with special needs! The evening included hair and makeup, red carpet entrance, light refreshments and snacks, a photobooth and more to create a night for our beloved campers to remember forever.



### NEW VOLUNTEER MEET AND GREET

Brand new volunteer counselors enjoyed a night of bowling, pizza and games before launching into the RAD Camp experience! New volunteers had the chance to bond with a few Junior Board Members, who began to prepare them for the epic summer to come.



**RAD MINI** This year, we hosted a third summer camp, specifically for children ages 4-12. By adding another Camp, we were able to bring 69 campers off our waitlist and provide more one-on-one attention for attending campers as well as tailored, age appropriate activities and events. So RAD!



**SPECIAL CARE SEMINAR** RAD Caregivers were invited to attend a FREE Special Care Seminar to learn more about financial planning for their dependents with special needs. The Head of Mass Mutual's Special Care Team flew in from the East Coast to present at the seminar, which was an incredible opportunity to learn from the best in the business and connect with other like-minded families.



## GALA 2019



**\$176,000**  
RAISED BY  
**185 DONORS**

Our annual gala serves as the nonprofit's primary fundraising event. It is an unforgettable evening where Camp ambassadors, donors and guests come together to celebrate the RAD philosophy and further the organization's current and future initiatives!





# MEDIA COVERAGE

Sunday, August 18, 2019

## TIPS FROM DISNEY EXPERT

# Visiting Disneyland Resort with a Disability

By Christine Horn

My name is Christine Horn, a 28-year-old Anaheim resident and big Disney fan. My mom and I have been Disneyland Resort Annual Passholders for many years. I was born with Cerebral Palsy, and I am in a wheelchair and non-verbal. I use a communication device to help me speak that I always have with me.

After many visits to the "Happiest Place on Earth" with my mom and friends, I wanted to share my tips for navigating the theme parks with a disability to help others. I hope these tips will encourage them to visit the resort and take advantage of all the services for guests with disabilities.

**1 Parking and arrival:** My mom and I have found that our favorite place to park is the Toy Story parking lot off Harbor Boulevard. There is always a bus available to take us back and forth to the theme parks. Vehicles that can accommodate various types of wheelchairs and Electric Conveyance Vehicles service all Disneyland Resort bus and tram routes.

**2 What to do first:** Once we arrive, we usually go to Guest Relations to discuss the services available to me in Disneyland park and the Chamber of Commerce in Disney California Adventure park. Guest Relations cast members can share about the different services for guests with disabilities and

discuss special accommodations for unique situations.

**3 Ride the attractions:** My favorite attractions at Disneyland park are Big Thunder Mountain Railroad,

Haunted Mansion and "it's a small world." At Disney California Adventure park, they are Radiator Springs Racers, Luigi's Rollickin' Roadsters, Pixar Pal-A-Round and the Incredicoaster (but my mom won't go on that!). We take advantage of dozens of wheelchair-accessible attractions, and several attractions like Big Thunder Mountain Railroad and Luigi's Rollickin' Roadsters. There are also wheelchair-accessible alternative experiences at Finding Nemo Submarine Voyage and the Sleeping Beauty Castle walkthrough. A complete list of attraction access categories can be found on Disneyland.com.

**4 See the entertainment:** Our favorite place to watch parades is near "it's a small world." From there, there is a great view of the fireworks, too. I recommend getting in line early for shows like "Frozen - Live at the Hyperion." They are a good place to escape from the sun. Plus, sign language

interpretation is available at specific live theme park shows on a rotating basis. It is mesmerizing to watch and a wonderful service offered to guests who are unable to hear. A list of sign language interpreted performances can be downloaded on Disneyland.com.

## About Christine

- Earned a paraprofessional certificate in special education at Fullerton College
- Works at Westmont Elementary School in Anaheim as a teacher's aide
- Enjoys attending RAD (Rising Above Disabilities) Camp, an overnight summer camp for adults and children with disabilities



## SKIMM'RS

**Skimm'rs of the Week...Meghan Clem and Katie Webb Brundige (CA).** They're the co-founders of RAD, an organization that offers programs and camps for adults and children with developmental disabilities. This includes RAD Camp, which is the largest overnight camp for people with special needs in SoCal. Learn more about volunteering [here](#), or you can donate [here](#).

**(Some) Birthdays...**Gigi Ruffolo (IL), Emiko Faust (MS), Linda Dubroof (FL), Molly Mogorit (CO), Cindy Mahoney (NY), Melanie Hollingsworth (NE), Amanda Nehring (IL), Niki Baglivo (PA), Nicki Doane (HI), Lori Wilson (IN), Melanie Schoening (IA), Benita Shaw (CA), Grace Aduroja Kolker (DC)

\*Paging all members of theSkimm. [Reach out here](#) for a chance to be featured.



MUSIC FESTIVAL AT CAMP  
ORANGE

4:35 78°  
LOS ANGELES  
TOMORROW

4





## CAMPHELLA

During RAD Camp, we hosted a fun-filled, festival day called Campchella! For many adult campers, this was their first concert or live music experience and we would not have been able to create something so special without the support of our community. Due to the wedding and event industry's generosity, we were able to provide the following activities to create a music festival experience for all to enjoy:

- Headlining Band for the Festival
- Boho Seating and Lounge Areas
- Ferris Wheel Photobooth
- Temporary Airbrush Tattoos
- Hair Braiding/Flower Station
- Slushy Garden with Snowcones
- Dance Dance Revolution and Guitar Hero
- Food and Dessert Trucks
- Fun Inflatables



## FAN CLUB



“RAD Camp is such an amazing experience in so many indescribable ways. RAD is so important because it reinforces the fact that people with special needs are just that, people. People with amazing stories to tell and full hearts and big smiles. People with whom you can develop lifelong friendships and people who are so willing to give endless amounts of love.”

— CONNOR LAINES, VOLUNTEER

“We could not have been more impressed! The preparedness and positivity of the staff was amazing. We could see genuine love for our child and a desire to know about him to make the experience fun, safe and positive. All steps were in place to protect him and celebrate him. The Talent Show allowed every child to shine. I can see how important that is in their lives.

We received needed rest and time together that never happens...I slept the majority of two days straight not having to be “on alert.” While he cannot express in words, he was not eager to leave Camp and showed only indications of feeling safe and feeling enjoyment. He was very attached to his counselors and two others at the Camp and interacted comfortably. Typically, he will show signs for desperation to get back to us, but at RAD Mini, he wanted to stay and play and show us the fun. We are beyond grateful for this wonderful opportunity for him to grow and for us to recharge.”

— DANIELLE RENZI, PARENT OF MINI CAMPER



“I want to extend the biggest THANK YOU to the RAD Family. Camp was truly a blessing for us to be a part of. What you all do is amazing and it was really special to see the volunteers love what they do each day, even when the going gets tough. Thank you for giving us the opportunity for our son to experience something wonderful like this and create everlasting memories for each one of us!”

— TES RODRIGUEZ, PARENT OF MINI CAMPER

“You hear what you do for us as a special needs family...But, you don’t really understand how grateful we are for you and your staff. It is the only time we get to ourselves throughout the whole year because we know we can trust you and your staff to take care of our son without any worries. Yes, we go out to dinner just the two of us but sometimes we are called by our son, which is no big deal to us. He is always a consideration for us whenever we do what we do, except when he is at RAD. The love we have for you and your staff is a special love for people like you. The real people that care about others.”

— MIKE SLANEY, PARENT OF RAD CAMPER

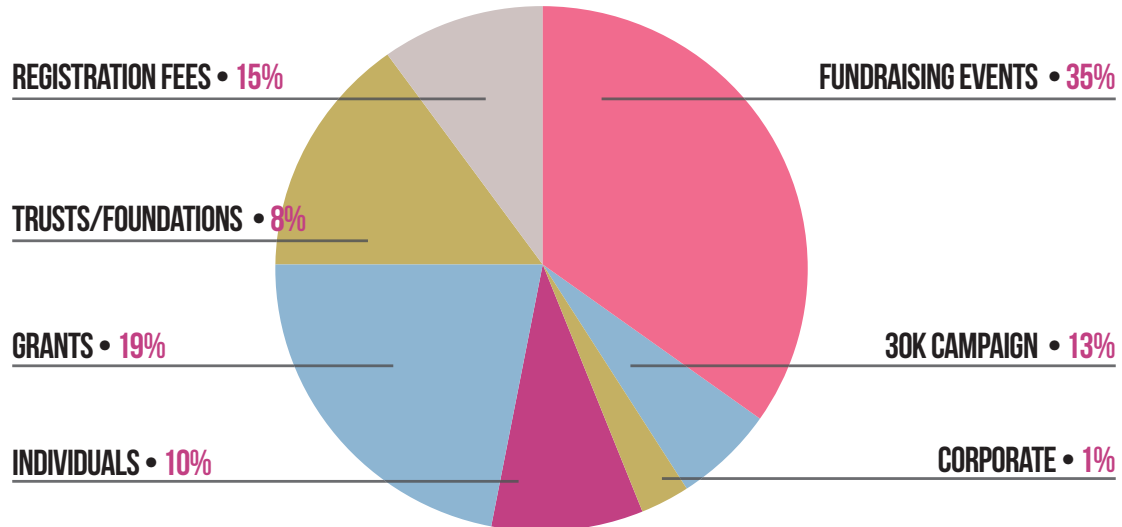






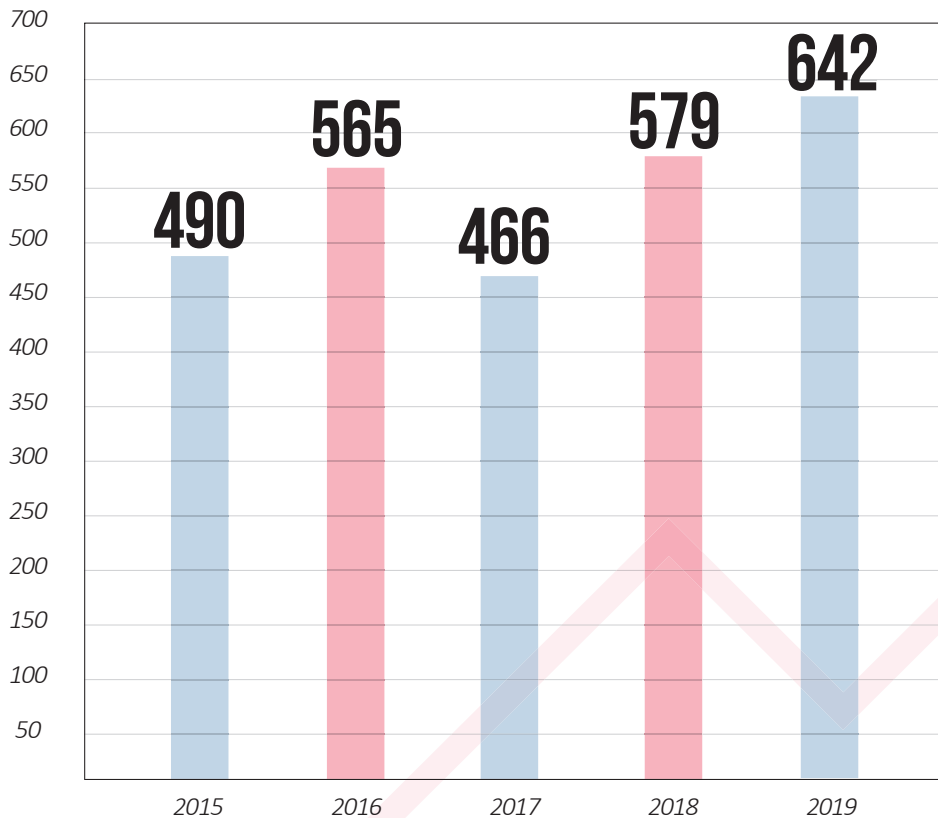
# FINANCIALS

## FUNDRAISING AND REVENUE GENERATED IN 2019



## STATISTICS

## CAMPER AND VOLUNTEER GROWTH



**92¢**

OF EVERY DOLLAR  
ALLOCATED TO  
PROGRAM EXPENSES

**\$1.7**

MILLION DOLLARS  
DEDICATED AND ALLOCATED  
TO PROVIDING  
CAMP SERVICES OVER  
THE PAST 5 YEARS

**\$2**

MILLION DOLLARS RAISED  
OVER THE PAST  
5 YEARS OF OPERATION



# 5 YEARS OF **RAD** camp



FOUNDED  
RAD CAMP INC.

JANUARY 2014

2014



JULY 2015

HOSTED OUR FIRST RAD AND RAD JR CAMPS

2015

HOSTED  
OUR FIRST  
RAD  
CHRISTMAS  
PARTY



DECEMBER  
2015



JULY 2016

RECEIVED  
A GENEROUS  
CORPORATE  
DONATION

2016



AUGUST 2017

PROVIDED A FAMILY FESTIVAL  
AND RESOURCE FAIR

2017



JANUARY 2017

HOSTED OUR FIRST  
RAD WEEKENDER



APRIL 2017

HOSTED OUR FIRST  
RAD ANGELS EVENT

2018



MARCH 2018

HOSTED OUR FIRST ANNUAL GALA



AUGUST 2018

PROVIDED A CONCERT IN THE PARK

2019



HOSTED  
OUR FIRST  
MINI/JR.  
WEEKENDER

OCTOBER 2018

HOSTED  
OUR FIRST  
MINI CAMP



JULY 2019



# SPONSORS AND GRANTORS

## GRANTORS

*Amigos De Los Niños  
Angels Baseball Foundation  
Carrie Estelle Doheny Foundation  
Disney VolunTEARS Community Fund  
Golden State Foods Foundation  
Jordan Fund  
Knights of Columbus Council #12451*

*O.L. Halsell Foundation  
Orange County Chapter Charities  
Smart & Final Charitable Foundation  
St. Edward the Confessor Catholic Church  
Stater Bros Charities  
Thomas and Dorothy Leavey Foundation  
Walmart Community Foundation  
Walt Disney Company Foundation*

## SUPPORTERS

*24 Carrots Catering and Events  
ABM Industries  
Amber Event Production  
Arbonne  
Art With Nature  
BJs Restaurants Foundation Inc.  
Brandon Kidd Photography  
Bright Event Rentals  
California Community Foundation  
Chiavari Chair Rentals  
Connect Logistics LLC  
Corwin D. Denney Foundation  
Craig and Sons Termite and Pest Control  
Dan and Jenny Coelho Family Foundation  
Denise Tash Team  
Design Visage  
DJ Andy Nation  
DJ Rob Corral*

*El Pollo Norteño  
Estée Lauder  
Foundation for the Carolinas  
Four Sons Brewing  
Hodgdon Group Realty, Inc.  
Honored Occasions  
Hunsaker Family Trust  
Jason's Catered Events  
Jay's Catering  
JSerra Catholic High School  
Just Chill N Ice Cream Truck  
K4 Management  
KLOS  
Konica Minolta  
Kylie Chevalier Photography  
La Purisima Church  
Lugano Diamonds and Jewelry Inc.  
MassMutual  
Mater Dei High School*

*Maus Family Charitable Fund  
Mayo Family Trust  
Mike Radford Photography  
Monster Energy Cares  
National Charity League, Inc.  
Nobbs Foundation  
Orange Elks Lodge 1475  
Orange Lutheran High School  
Radius Consulting Group  
S & M Investment Property  
Savant Family Living Trust  
St. Hedwig Catholic School  
St. Paul the Apostle Church  
Stefano's Golden Baked Hams  
Suncoast West Foundation  
Thagard Foundation  
Trinity Restaurant Group  
Villa Visuals*







THANK  
YOU.



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